



Change Management

PROVEN SUCCESS

In support of a large state agency, Greentree designed and implemented a multifaceted change program based on program and organizational objectives. Our solution included several different and distinct means of engaging stakeholders (including personal engagement, town halls, webinars, and instructor-led and web-based training) to enforce change messages and prepare impacted users. Greentree's support was praised by the governor for providing the necessary experience, dedication, expertise and energy to move the high impact project from being a major risk to a major success.

Organizational Change Management

Industry studies reveal many organizations pay little or no attention to change management during transformation projects — until it is too late. This leads to slow adoption, solution misunderstanding and loss of Return On Investment (ROI). Using The Greentree Group's rigorous five-step Organizational Change Management (OCM) methodology, our consultants help organizations adjust to change. We can help you deliver change management activities across your project's life cycle, with a variety of tools and techniques that involve and empower stakeholders.

We have supported multiple enterprise resource planning implementations and major transformational efforts. Our team has guided numerous customers in overcoming the challenges of transitioning to new roles, processes, and policies. Greentree excels at designing, planning, developing, delivering and assessing OCM and stakeholder engagement for our customers and improving their ROI.

PROVEN SUCCESS

Greentree provided a full spectrum of OCM support aimed at more than 200,000 users across a massive federal enterprise. Our consultants developed a robust change management approach and plan, determining core objectives, key performance indicators, in-depth stakeholder analysis, change impacts and integration across the field. Central to the success of this OCM effort was the development and cultivation of an advanced change agent network, field personnel who were entrusted with understanding user needs to refine and improve the OCM approach. Our change agent network became the trusted representatives of the project and served as the conduit of all program, process and technical information.