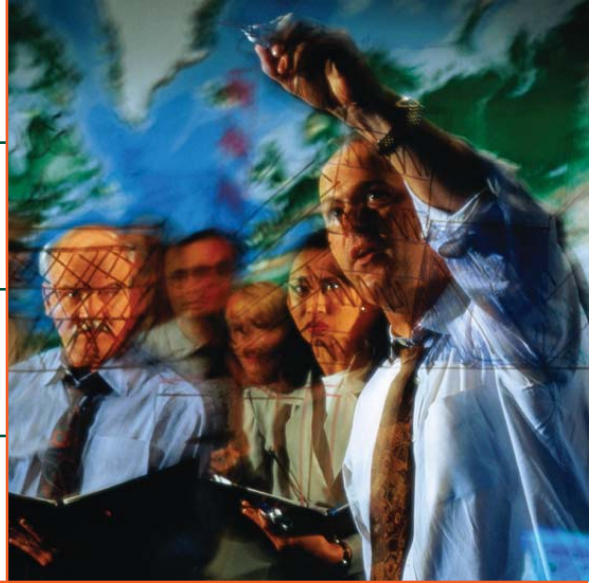


Value-added

# Program Management Solutions



THE GREENTREE GROUP

The Competitive Edge Solution®

# Providing efficient, enterprise-based PM solutions for your organization

Today, complex organizations like yours conduct a myriad of programs and project tasks—everything from logistics support to change management to strategic planning. These efforts often involve enterprise-wide activities or major system changes that will ultimately impact your operational processes, your culture, or both.

These programs, and their anticipated results, must be carefully defined, planned, organized, and executed to ensure that the new systems, procedures, organizational changes, or strategies will have the results you desire.

The Greentree Group can help you develop a timely, value-added program management (PM) solution for your organization. We can give you: the skills and professional support to keep your program on target and within budget; the leading-edge PM tools needed to efficiently implement a viable enterprise-wide solution; and a solid, ongoing commitment to your success.

## Requirements analysis

Greentree can help you define performance characteristics and/or specifications to allow you and your organization to efficiently plan, organize, and manage all the tasks involved in a complex, large-scale change initiative.

We do this by developing a solution framework that enhances system

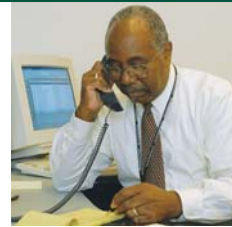
integration during the entire project. This logical, step-by-step framework organizes the program or project into individual, manageable tasks, and serves as a predictable control mechanism throughout.

To assist you in the process of developing organizational goals and objectives, Greentree uses a variety of analytical techniques including: reverse engineering (to derive business roles); meeting facilitation (in-house staff and consulting partners); prototyping; JAD (Joint Application Development); RAD (Rapid Application Development); and others.

## Program control

Greentree offers a full range of program control tools, devices, mechanisms, metrics, and techniques to assist the program manager (yours or ours) in completing program tasks in a timely fashion. These include:

- Microsoft® Project (schedule management)
- GANTT charts (project tasks and schedules)
- Earned Value Management (EVM)
- PERT (Program Evaluation & Review Technique)
- Cost Schedule Status Reporting
- Balanced Scorecard



**Working with you as a business partner, Greentree PM professionals can assess your process improvement needs, develop a solutions framework for all PM tasks, and provide ongoing support for additional projects and tasks.**



# Using proven PM methods and disciplines



**Greentree offers a full spectrum of managerial and technical support for program management activities at both the strategic and operational levels.**



*Greentree PM professionals utilize a broad range of industry-standard and/or proprietary PM tools and methods. However, we have no pre-conceived notions about what will work best for you. Our objective is to add value to your organization by thoroughly understanding the way you do business—then using these tools to develop PM programs that meet your specific operational and business needs.*

## **Logistics support**

Greentree has extensive logistics management experience with clients in the DoD, DoE, and in the private sector. DoD experience includes PM initiatives in logistics transformation, depot management, and supply chain management to the US Air Force; consulting services for various military commands; and storage, maintenance, and handling of munitions for the US Navy and others. Greentree also provides maintenance, repair, and overhaul (MRO) advisory services for both government and commercial clients.

If your organization creates, maintains, stores, or moves products—and you have a need to get these products to your customers more quickly and efficiently—the Greentree Group has the logistics expertise you need.

## **Strategic planning**

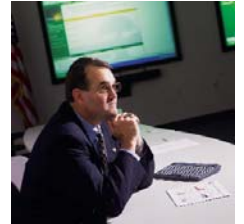
Greentree professionals can help you create a strategic vision for the future of your organization. In addition, we can help you realize that vision by building a workable plan based on realistic, achievable goals.

Greentree has extensive DoD, DoE, and private sector experience in helping clients face strategic planning challenges, including: identification of change

initiatives that provide the greatest benefit; proper allocation of resources across an enterprise; balancing the requirements and needs of multiple clients; and turning large amounts of data into usable, meaningful strategic information.

## **Process reengineering**

Greentree professionals can help you and your organization assess and improve your business processes. We work closely with you to: measure these processes; benchmark them against industry standards and best practices; develop alternative processes; create and implement new process-driven business structures (including the enabling IT solutions); and provide feedback on ongoing change requirements.



## **Change management**

Greentree can provide assistance in: developing business-based change management strategies (e.g., how to plan and make long-range commitments); organizing and supporting change management teams; providing structural and organizational frameworks; coordinating program/project activities; developing training/awareness courses; and developing communication tools.

---

**As needed, we support the development of all Greentree PM solutions with complementary IT and financial management skill sets. These include: data warehousing; software engineering; networking; financial analysis; financial management assistance services; contract performance; and governance.**



**The Greentree Group**

1360 Technology Court, Suite 100

Beavercreek, OH 45430

Phone: (937) 490-5500

Fax: (937) 490-5510

Email: [information@greentreegroup.com](mailto:information@greentreegroup.com)

Web: [www.greentreegroup.com](http://www.greentreegroup.com)



THE GREENTREE GROUP

The Competitive Edge Solution®